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NEWSLETTER

Edition 3

LOOKING FORWARD TO ATHENS!

The Boost4Youth partners will be reassembling for the third transnational meeting in Athens, Greece on the 5th of March 2020. They will examine the progress that has been made on the project thus far and discuss how to proceed further and deliver even better results.

Look out for updates on the third transnational meeting on our website!

BOOST4YOUTH – RESULTS!

Training Modules (with actions – represented in the Genie):

- Agroproducts
  - Ordering
  - Delivery
- Tourism
  - Booking
- Real Estate
  - Buying
  - Contracting

In addition to these unique modules, there will be four more common to all three industries:

- Payment
- Communications
- Overall Service
- Promotion

All actions are translated into Greek, Polish and Croatian.

ECVET Supporting Tool: is the tool/document which includes key information to understand the steps underlying the acquisition of a new professional profile of a Digital Entrepreneur.

Results - documents and others, including Boost4Youth's project brochure, infographic and previous newsletter, are available on the results page of our website.

Helping young individuals become digital entrepreneurs through personalised digital strategies

This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

BOOST4YOUTH – ONLINE SALES STRATEGY GENIE!

NEXT STEPS...

The final phase of the Boost4Youth project is the design and development of the **'Online Sales Strategy Genie'** which is an interactive tool that allows users to choose actions to implement in each phase of the E-commerce at their own time and pace. The **'Digital Strategy Genie'** will develop personalised training pathways by initially testing the knowledge and awareness of the trainees about digital entrepreneurship and eCommerce and then providing personalised training plans composed of phases.

Watch this space for an announcement when the Genie is completed!

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Find us on Facebook through the link below and like our page for information and updates about the project, as well as other useful information about youth entrepreneurship, cross-border trading and e-commerce.

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