4 PRESS RELEASE

IN_DIGIT2EU

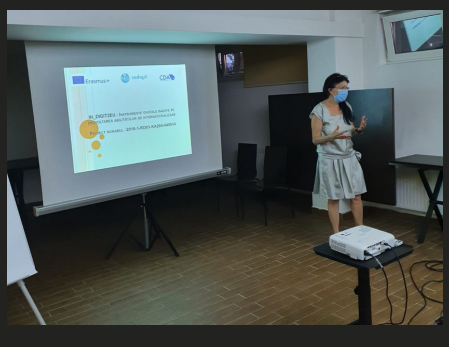
An EU funded project, dedicated to help SMEs internationalise

"DIGITAL BASED TOOLS AIMING AT SKILLS DEVELOPMENT FOR INTERNATIONALISATION"

Co-funded by the Erasmus+ Programme of the European Union

EUROPEAN MULTIPLIER EVENT

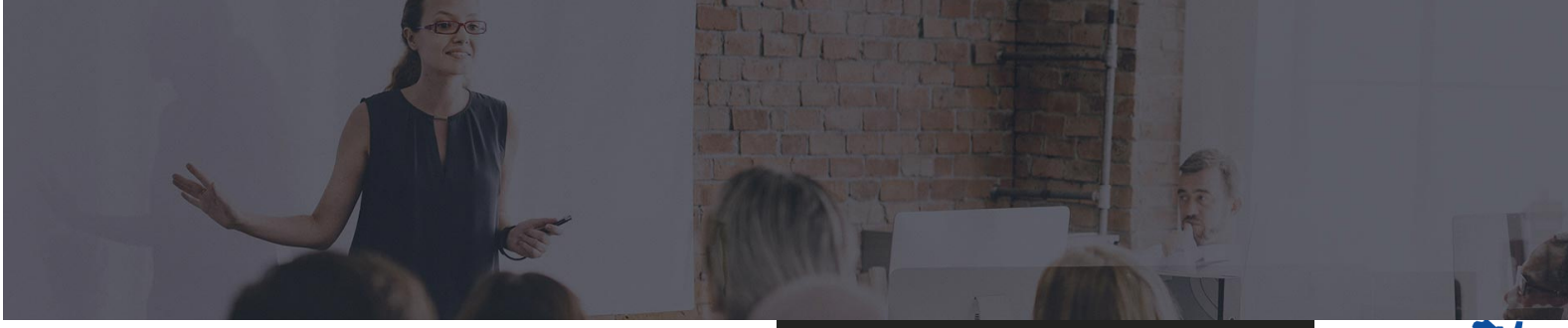
The final conference of the IN_DIGIT2EU project took place from 09.09.2020 util 30.09.2020, twas divided from 20 people according to the requirements (the total number of participants was 100). The event was organized by the Romania partner Arad " Centrul de Dezvoltare Arad" in Romania. The events attended expert speakers, companies, trainers and students in the last year of college who will work in SMEs. The presentations of both the project and the platform were made by: Simona Haprian, Mihaela Breaz and Florentina Audi.



PROJECT MEETING

Arad partners hosted the last project meeting on the same date with the final event on the 25th of September 2020 and because the coronavirus forced the Romania team to organized a virtual meeting.
Partners shared as well their feedback from their pilot training, where the target audience had the occasion to test the tools

IN_DIGIT2EU is a direct response to a reported demand of the engaged organizations' target groups for the quality skills development pathways related with a lack of access to qualified human resources required for international expansion. Therefore, the project aims directly to provide individual needs oriented skills development program in the area of internationalization for SME and low skilled adults.



NATIONAL EVENT

The Polish Multiplier Event was organized on 09.09.2020 in Rzeszow, moderated by Joanna Bać, including speakers and participants from the External Advisory Board and piloting activities, sharing their experience with the e-learning platform. The event, which was held face to face included the presentation of project results. It was closed with a Q&A session, which brought interesting conclusions and enthusiasm of the participants who demonstrated their interest in individually exchanging experience on entrepreneurship.

The Lithuanian multiplier event was organized in two phases

- 07 18 in Panevezys, Lithuania (42 participants)
- 08 17 in Palanga, Lithuania (43 participants)

They had two face-to-face events with their partners ChangeMakers who are organizing events for startups and SMEs, hackathons, business ideas camps, etc.
The event attended by experts from various consulting companies, SMEs, future entrepreneurs there.

The Cyprus multiplier event was organized on 22.09.2020 in Cyprus. The event was held face to face and was focus on the presentation of the project's scope major milestones achieved and intellectual outputs delivered.
Guest speaker - Dr. Costas Konis "SMEs internationalization in the challenging COVID-19 era"

The Greece multiplier event was organized on 16.09.2020 in Heraklion, Crete. The event was held face to face in two different venues (because of Covid-19), providing PC to each participant to test the online training platform.
The event attended (41 participants) by experts from various consulting companies, SMEs, future entrepreneurs, EAB's members, and some participants of the pilot phase.

In Portugal, 2 multiplier events were organized: 1. September, 9th and 2. September 10th. The events were face to face. Each event counted 15 participants, from incubator managers, entrepreneurs and SMEs.

Disclaimer : This project has been fundedwith support from the European Commission. This publication reflects the views only of the author , and the Commission cannot be held responsible for any use which may be made of the information contained therein